

# SODASTREAM® AND CARBACAP® COMPARISONS

As a retailer, it's important to help your customers make wise purchases. There are many reasons to use a carbonation system that fits your customers' desires or needs. Here is a side-by-side comparison between the two real options on the home carbonating market today. Encourage your customers to do the "homework" and decide as to how they are intending to use their carbonation system. Determining the customer value level will identify trendy or fad users or lifelong devotees.

	SodaStream®	CarbaCap®
Type of CO2 injection System?	Proprietary	Standard
Cost of System?	Over \$100	Under \$100
Cost of CO2 per ounce?	\$2.62	\$0.15
Cost of CO2 per serving?	\$0.15	\$0.009
Gallons per CO2 Cylinder? *	15.8 gal.	73.4 gal.
Can it be used for Carbonated Water?	Yes	Yes
Uses of many flavorings?	Yes	Yes
Can it be used on Beer or Wine?	No	Yes
Built-in Safety Release inside cap?	No	Yes
Made in the USA?	No	Yes
User Support by Manufacturer?	No	Yes
Lifetime Warranty?	No	Yes
Uses of Standard PET Bottles?	No	Yes
Use of standard CO2 Cylinders?	No	Yes
More than 25 years on the market?	No	Yes
Use of other gasses? (Nitrogen, Oxygen, etc.)	No	Yes
Re-Carbonates flat soda?	No	Yes
Refillable CO2 cylinders?	No	Yes
Uses standard ball-lock injector?	No	Yes
Homebrewer friendly?	No	Yes
Uses real Stainless-Steel pin & spring?	No	Yes
Made of "Space-Age" K-Resin®?	No	Yes
Dishwasher Safe?	No	Yes

\* This comparison is based on the SodaStream disposable 14.5 oz. CO2 cylinder and a refillable 5-pound CO2 cylinder for the CarbaCap. The same amount of CO2 was used to the same level of carbonation. Most of the CO2 injected is wasted, when the SodaStream bottle was removed after injection. **All the CO2 injected using the CarbaCap was retained.** However, to make a fair side-by-side comparison the CarbaCap was removed after injection. CarbaCap instructions do not recommend or require the removal of the cap during the CO2 injection process, unlike SodaStream.

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SodaStream® is a registered trademark of SodaStream LLC™ (a subsidiary of PepsiCo) and manufactured in Israel. CarbaCap® is a registered trademark of S Richards LLC™ and manufactured in the United States of America. K-Resin® is a registered trademark of Chevron Phillips Chemical Company LLC™ and manufactured in the United States of America.